186407

COLL -land

BEFORE THE PUBLIC SERVICE COMMISSION OF SOUTH CAROLINA

2007-112-C

APPLICATION OF WINSONIC DIGITAL MEDIA GROUP,) LTD. FOR A CERTIFICATE OF PUBLIC CONVENIENCE) AND NECESSITY TO PROVIDE FACILITIES-BASED) AND RESOLD LOCAL EXCHANGE AND LONG) DISTANCE SERVICE OFFERINGS WITHIN THE STATE)	 	Dept: <u>SA.40RS</u> Date: <u>5/81/07</u>
OF SOUTH CAROLINA)))	Time: 3.50

PRE-FILED TESTIMONY OF BEVERLY W. JACKSON

I, Beverly W. Jackson, do hereby testify as follows in support of the application of WinSonic Digital Media Group, Ltd. for a Certificate of Convenience and Necessity as a competing telecommunications services provider throughout the State of South Carolina. RECEIVE

Q: Please state your full name, business address, and position.

MAY 3 1 2007

- A: My name is Beverly W. Jackson, Vice President of Regulatory Affairs, and my business PSC SC address is 101 Marietta Street NW, Atlanta, Georgia 30303. DOCKETING DEPT.
- Q: Please briefly describe your duties.
- A: I am responsible for obtaining/maintaining FCC and PSC/PUC approvals in compliance with telecommunications, cable, and video company filings, agreements, approvals and regulatory commission rules and regulations. I manage CLEC certifications from implementation to completion by applying for Certificate of Public Convenience and Necessity (CPCN) to provide local exchange services and long distance services by participating in PSC prehearings and/or regulatory hearings, and I manage employees whose responsibilities include managing monthly, quarterly, and annual reports required by state regulatory agencies and secretaries of state.
- Q: Please describe your business experience and educational background.
- A: I am currently working towards a Bachelor of Fine Arts Degree, concentrating in Studio Art, at Georgia State University in Atlanta, Georgia. I have over 30 years in the telecommunications industry, having retired from BellSouth Telecommunications in 1996 as Assistant Staff Manager in Training. I worked in BellSouth Interconnection as a Staff Manager for 6 months, as a contract employee. I continued in the CLEC industry as Manager of Regulatory Affairs for the past 6 years.

Post-marked 5/29/07 HEN DATE: app. due 5/29/07 OK

- Q: Are all statements in WinSonic Digital Media Group, Ltd.'s application true and correct to the best of your knowledge, information and belief?
- A: Yes
- Q: Please describe the current corporate structure of WinSonic Digital Media Group, Ltd.
- A: WinSonic Digital Media Group, Ltd. is the parent company of a global communications infrastructure for the delivery of converged communications services; i.e., voice, video, data, streaming media and broadcast content over protocol independent multi-layered communication systems. There are five subsidiaries; namely, Automated Interiors which is a full-service custom electronics installer providing structured wiring for lighting systems, security and home automation, audio and video distribution services for multiple electronic systems throughout the home; Tytess Design and Development, Inc. which implements innovative architectural design and construction expertise that focus on technology innovation, quality and methodology to assure timely, on budget completion; WinSonic Diversity, LLC. which received diversity certification from the Georgia Region of the National Minority Supplier Development Council (NMSDC) in order to receive increased procurement and business opportunities for minority businesses; WinSonic Digital Cable Systems Networks is a new network architecture that enables revolutionary applications and delivers new economies; and WinSonic Process Digital, Ltd. which expands the company's offerings to include content development, delivery, distribution, production and media and entertainment services
- Q: What services will WinSonic Digital Media Group, Ltd. offer?
- A: The Company will offer voice, data, and video services.
- Q: Will WinSonic Digital Media Group, Ltd. offer services to all consumers within its service area?
- A: Yes, the Company is seeking to offer services in BellSouth's footprint.
- Q: Does WinSonic Digital Media Group, Ltd. plan to offer local exchange telecommunications services in areas served by any incumbent local exchange telephone company with fewer than 100,000 total access lines?
- A: The Company will not offer services in areas with fewer than 100,000 access lines outside of the BellSouth, GTE and Sprint areas, as the Company has not so stipulated with other companies who enjoy a rural exemption to resell their services or enter their service areas.

- Q: Will the granting of a certificate of convenience and necessity to WinSonic Digital Media Group, Ltd. serve the public interest?
- A: The granting of this application will further the public interest by expanding the availability of competitive telecommunications services within the State of South Carolina. In addition, offering of these services is in the public interest because the services will provide customers increased efficiencies and cost savings. The public will benefit both directly, through the use of the competitive services to be offered by WinSonic and indirectly, because WinSonic's presence in South Carolina will increase the incentives for other telecommunications provider to operate more efficiently, offer more innovative services, reduce their rates, and improve their quality of service. WinSonic's provision of these services will promote the public interest by providing high-quality service at competitive prices and by creating greater economic incentives for the development and improvement for all competing providers.
- Q: Does WinSonic Digital Media Group, Ltd. intend to comply with all PSC rules, statues, and orders pertaining to the provision of telecommunications services in South Carolina including those for disconnection and reconnection of service?

A: Yes

Q: Has any state ever denied WinSonic Digital Media Group, Ltd. or any of its affiliates authorization to provide intrastate service?

A: No

Q: Has any state ever revoked the certification of WinSonic Digital Media Group, Ltd. or one of its affiliates?

A: No

Q: Has WinSonic Digital Media Group, Ltd. or one of its affiliates ever been investigated or sanctioned by any regulatory authority for service or billing irregularities?

A: No

- Q: Who is knowledgeable about WinSonic Digital Media Group, Ltd.'s operations and will serve as WinSonic Digital Media Group, Ltd.'s regulatory and customer service contact?
- A: Beverly Jackson
 Director of Regulatory Affairs
 101 Marietta Street NW, Suite 2600
 Atlanta, GA 30303
 404-230-5705
- Q: Please explain in detail WinSonic Digital Media Group, Ltd.'s proposed procedures for responding to information requests from the PSC and its staff.
- A: The Department of Regulatory Affairs will ultimately be the contact for the PSC and its staff. Written correspondence and telephone inquiries will be answered in a timely manner. Acknowledgement of the inquiry will be stated on receipt with a commitment to respond based on the content of the inquiry. An attempt will be made to satisfy all inquiries in a turnaround time of one week.

Q: Does this conclude your testimony?

A: Yes

I swear that the foregoing testimony is true and correct to the best of my knowledge.

Beverly W. Jackson

Vice President of Regulatory Affairs WinSonic Digital Media Group, Ltd.

erly & Jackson

Subscribed and sworn to me this 29 day of May, 2007.

Notary Public

State of Georgia

County of Fulton

My commission expires